

## Terms and Conditions of Attendance and Participation

These are the terms (the "Agreement") that govern your attendance at and/or participation in BREAKTHROUGH LEADERSHIP FORUM 2017, 26 & 27 JUNE 2017. By registering for the forum you are agreeing to these terms, which form a legal contract between Joevent International, and the registered attendee and/or participant ("you"). If you are registering on behalf of another person it is your responsibility to ensure that the person attending is aware of these terms and accepts them, and by completing the registration you are warranting that you have made the attendee aware of these terms and that they have accepted these terms.

### 1. Event Admission

#### 1.1 Admittance.

Your registration entitles you to admittance to the forum. Any and all other costs associated with your attendance (you may seek reimbursement from your respective business unit for cost incurred related to attending the forum i.e. flight & accommodation; excluding personal incidental expenses) and Joevent International shall not be liable for such costs.

#### 1.2 Media.

By attending the Event you acknowledge and agree to grant JDE the right at the Event to record, film, photograph or capture your likeness in any media now available and hereafter developed and to distribute, broadcast, use or otherwise globally to disseminate, in perpetuity, such media without any further approval from you or any payment to you. This grant to JDE includes, but is not limited to, the right to edit such media, the right to use the media alone or together with other information, and the right to allow others to use and/or disseminate the media.

#### 1.3 Event Content.

You acknowledge and agree that JDE, in its sole discretion, reserves the right to change any and all aspects of the Forum, including but not limited to, the event name, themes, content, program, speakers, performers, hosts, moderators, venue and time.

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## 2 Substitution and Cancellation Policy

2.1 Should your circumstances change and you are unable to attend the Forum, you must contact your respective business unit HR partner and/or Ms Salvana at [salvana@joevent.com](mailto:salvana@joevent.com) by no later than 14 days prior to the commencement of the Forum. A cancellation fee of \$300.00 will apply to cover costs incurred in relation to your registration. Failure to show up for the forum without informing your respective business unit and/or Ms Salvana to cancel your forum attendance in advance will result in you being charged the full forum fee (including without limitation any travel and/or accommodation expenses).

## 3 Provisions

3.1 When we communicate with you we will generally do so by email or via phone. You agree that email and phone communications are contractually binding in the same way as properly signed and dated documentation sent by post.

3.2 Nothing in this agreement or on our websites, Joevent International, [www.joevent.com](http://www.joevent.com) or any website owned, operated, licensed or controlled by Joevent International shall confer on any third party any benefit or obligation.

3.3 If any of these terms is at any time held by any jurisdiction to be void, invalid or unenforceable, then it shall be treated as changed or reduced, only to the extent minimally necessary to bring it within the laws of that jurisdiction and to prevent it from being void and it shall be binding in that changed or reduced form. Subject to that, each provision shall be interpreted as severable and shall not in any way affect any other of these terms.

3.4 In the Event of a dispute arising out of or in connection with these terms or any contract between you and us, then you agree to attempt to settle the dispute by engaging in good faith with us in a process of mediation before commencing arbitration or litigation.

3.5 We are not liable for any breach of our obligations resulting from causes beyond our reasonable control.

3.6 This Agreement shall be governed by and construed in accordance with the law of Singapore, and all international governance is expressly excluded.

3.7 You are deemed to have accepted these terms and conditions when you proceed with the registration process by ticking "I agree" and selecting "Register Now" via your dashboard.

## Personal Data Protection Notice

This Personal Data Protection Notice is issued pursuant to the requirements of the Personal Data Protection Act 2012 ("PDPA")

By registering online for this event and clicking on the box: "You have read and agree to the Terms & Conditions.", you:

- agree to disclose personal information (including any visual images, photographs and/or videos captured during the events/seminars/talks) about yourself to us, Joevent International, of 317 Outram Road #B1-14 Singapore 169075, (such personal information being hereinafter referred to collectively as "Personal Data");
- acknowledge that we have informed you that we may collect, use (including, process, record, hold, store), and disclose (collectively, "Process") your Personal Data;
- Consent to Joevent Internationals' collection, use and disclosure of your Personal Data, for the Purposes as stated herein.

We Process your Personal Data, in accordance with the PDPA, for the following purposes ("Purposes"):

- Marketing and promotional activities and such other strategic alliances.
- Marketing profiling activities relating to entrepreneurship, intellectual property and technology commercialisation and other similar events.
- To perform market, demographic or trend analysis/survey for research and marketing purposes.
- Communication purposes, such as sending out e-bulletins, newsletters, emails, brochures, leaflets, letters and flyers.
- To send information, updates and corporate information by post, email, text messages or social media about our events or those of third parties that we think may interest you.
- Maintenance and upkeep of event participants' records and data.
- Administer your participation in events.
- Respond to your questions related to the event or what we do.
- Registration and maintenance of participants' database.

Your up-to-date and accurate Personal Data is necessary to enable us to constantly improve the quality, and the relevancy to you, of events that are planned.

### Failure to Supply your Personal Data

If you choose not to provide some of all the information requested by us in accordance with the PDPA, we may not be able to keep relevant, accurate and complete Personal Data about you and this may affect our ability to accomplish the purposes set out above.

### Data Security

Joevent International will keep and process your Personal Data in a secure manner. Joevent International will provide and implement appropriate administrative security safeguards to ensure your Personal Data will not be misused and to prevent any unauthorised Processing of your Personal Data.

### Your Right to Access Your Personal Data

You have the right to access and to amend your Personal Data which is in our custody. You may contact Joevent International to:

- request that your Personal Data is amended\* if it is inaccurate, incomplete or not up to date;
- request Joevent International to cease processing your Personal Data;
- request to access\* your Personal Data and be provided with information on how we have, or may have, used or disclosed your Personal Data within a year before the date of request for access;
- Withdraw your consent for us to Process your Personal Data.